# TEST CLOSURE REPORT

Project Name: App.vwo.com – A/B Testing Platform  
Version: 2.0  
Date: 06 October 2025  
Prepared By: Simran Shaikh – Senior QA Manager (20 Years Experience)  
Document ID: TCR-2025-Q4-001

## 1. Identifier

|  |  |
| --- | --- |
| Project Name | App.vwo.com – A/B Testing Platform |
| Modules Tested | Login, Dashboard, Campaign Management, Conversion Tracking |
| Test Cycle | Regression & Functional Test Cycle 2 |
| Build Version | v2.3.1 |
| Environment | Staging |
| Test Manager | Simran Shaikh |
| Test Team | 4 QA Engineers, 1 Automation Engineer |
| Duration | 15 September 2025 – 02 October 2025 |

## 2. Test Summary Report

The testing phase for the App.vwo.com A/B Testing Platform was executed over a 3-week regression and system testing cycle. It aimed to validate end-to-end workflows, dashboard data integrity, A/B experiment accuracy, and cross-platform performance. Testing included functional, regression, UI/UX, API, performance, and security validations.

## 3. Test Summary

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Category | Planned | Executed | Passed | Failed | Blocked | Pass % |
| Functional | 150 | 150 | 142 | 6 | 2 | 94.6% |
| Integration | 50 | 50 | 47 | 3 | 0 | 94% |
| Regression | 100 | 100 | 96 | 4 | 0 | 96% |
| UI/UX | 40 | 38 | 35 | 2 | 1 | 92% |
| Security | 25 | 25 | 25 | 0 | 0 | 100% |
| Performance | 20 | 20 | 18 | 2 | 0 | 90% |
| Total | 385 | 383 | 363 | 17 | 3 | 94.7% |

## 4. Variances

|  |  |  |  |
| --- | --- | --- | --- |
| Type | Description | Impact | Resolution |
| Schedule Variance | Performance testing extended by 2 days due to environment instability | Medium | QA window extended |
| Coverage Variance | Minor data dependency in API validation | Low | Mock API added |
| Environment Variance | UAT downtime during regression | Medium | Retested post maintenance |
| Defect Variance | 4 defects reopened post initial fix | Low | Resolved within 48 hours |

## 5. Comprehensive Assessment

Overall Product Quality: ✅ Stable and ready for release with minor known issues.

* Major Strengths:
* 100% Security validation passed.
* High regression stability (96% pass rate).
* Accurate dashboard metrics verified against backend logs.
* Areas of Improvement:
* Improve mobile responsiveness.
* Enhance campaign-report data sync.

## 6. Summary of Results

|  |  |
| --- | --- |
| Total Test Cases Executed | 383 |
| Total Test Cases Passed | 363 |
| Total Defects Logged | 21 |
| Critical Defects | 2 |
| High Defects | 4 |
| Medium Defects | 10 |
| Low Defects | 5 |
| Defects Fixed & Verified | 20 |
| Defects Deferred | 1 (minor UI issue) |
| Overall Test Effectiveness | 94.7% |
| Release Readiness | Ready for UAT Sign-off |

## 7. Evaluation

|  |  |
| --- | --- |
| Test Coverage | 98% coverage across functional requirements |
| Execution Efficiency | 95% on-time execution |
| Defect Detection Rate | 5.5% (aligned with trend) |
| Automation Coverage | 70% (Smoke + Regression) |
| Performance Benchmark | Stable for 1000 concurrent users |
| Security Posture | OWASP compliance validated |
| UAT Feedback | 95% satisfaction rate |

## 8. Summary of Activities

|  |  |  |
| --- | --- | --- |
| Phase | Activity Description | Status |
| Test Planning | Creation of Test Strategy, Test Plan, Entry/Exit Criteria | Completed |
| Test Design | Test Case Design, Review, and Sign-off | Completed |
| Test Execution | Manual & Automated Testing | Completed |
| Defect Management | Root Cause Analysis and Fix Verification | Completed |
| Regression Cycle | Automation rerun and validation | Completed |
| Reporting | Daily dashboards and closure report | Completed |

## 9. Approval

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Role | Name | Signature | Date | Remarks |
| QA Lead | Simran Shaikh |  | 06 Oct 2025 | All test objectives met |
| Test Manager |  |  |  | Reviewed & Approved |
| Development Lead |  |  |  | No blocking issues |
| Product Owner |  |  |  | Approved for release |
| Project Manager |  |  |  | Go-live scheduled |

## 10. Conclusion

The testing phase for App.vwo.com – A/B Testing Platform has been successfully completed. The product meets all business and technical quality criteria, with only minor non-blocking UI issues deferred. QA team recommends release for UAT sign-off and production deployment.

Status: ✅ Test Cycle Closed

Document Owner: Simran Shaikh – QA Manager

Version: Final Approved